

Exam Number/Code:700-301

Exam Name:Advanced Borderless
Network Architecture Sales Exam

Version: Demo

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QUESTION NO: 1

Which router, in virtual form factor, is intended for deployment in cloud data centers?

- A. Cisco Nexus 1000V
- B. Cisco Virtual Wide Area Application Services
- C. Cisco ASA 1000V Cloud Firewall
- D. Cisco CSR 1000V

Answer: D

QUESTION NO: 2

Which feature helps to simplify and scale branch IT operations?

- A. Selection of optimal path by application type and priority
- B. WAN optimization for every size site
- C. Quality of service to BYOD applications
- D. Visibility into encrypted wireless traffic

Answer: B

QUESTION NO: 3

Which benefit of Cisco Unified Access corresponds with "fast stateful recovery"?

- A. Fair-share bandwidth management
- B. Traffic optimization
- C. Maximum resiliency
- D. Unified policy enforcement point

Answer: C

QUESTION NO: 4

When a customer expresses concerns about the lack of visibility into the network, which feature should you highlight when you position the Cisco Medianet solution?

- A. Compatibility with third-party solutions
- B. Faster troubleshooting
- C. Media monitoring features on the routers
- D. Autoconfiguration features within the switch access layer

Answer: C

QUESTION NO: 5

A customer is looking for small deployments, especially in high-usage areas of their network.

While all of these statements hold true for Cisco Medianet, what is a key point to highlight so that your customer is encouraged to buy the Cisco solution?

- A. Cisco Medianet can be deployed in phases that allow customers to realize benefits quickly.
- B. Cisco Medianet provides greater visibility and granularity.
- C. Cisco Medianet can co-exist with legacy network elements.
- D. Cisco Medianet is designed to work with third-party endpoints.

Answer: A

QUESTION NO: 6

Which benefit is achieved through a unified policy enforcement point?

- A. IT will be able to focus more on business operations and less on innovation.
- B. Enterprises will be able to monitor and manage all network devices through one interface.
- C. The same policies can be configured and applied to both wired and wireless traffic.
- D. Unified policy enforcement can be achieved only on converged access platforms.

Answer: C

QUESTION NO: 7

You are going to speak to a customer about Cisco EnergyWise. While all of the following options are important to position the solution, which sequence should you choose to ensure a logical flow to the positioning?

- A. Mention that the Cisco network is the "platform" for business energy management. Ask your customer if they have an enterprise-wide energy management strategy in place. Inform your customer about using Fast-Start SKU to get free management applications. Remind the customer that EnergyWise is embedded into Cisco IOS Software at no cost. State how Cisco is reacting to market and technology drivers for energy management.
- B. Mention that the Cisco network is the "platform" for business energy management. State how Cisco is reacting to market and technology drivers for energy management. Ask your customer if they have an enterprise-wide energy management strategy in place. Remind the customer that EnergyWise is embedded into Cisco IOS Software at no cost. Inform your customer about using Fast-Start SKU to get free management applications.

C. State how Cisco is reacting to market and technology drivers for energy management. Ask your customer if they have an enterprise-wide energy management strategy in place. Inform your customer about using Fast-Start SKU to get free management applications. Remind the customer that EnergyWise is embedded into Cisco IOS Software at no cost. Mention that the Cisco network is the "platform" for business energy management.

D. Remind the customer that EnergyWise is embedded into Cisco IOS Software at no cost. Ask your customer if they have an enterprise-wide energy management strategy in place. State how Cisco is reacting to market and technology drivers for energy management. Inform your customer about using Fast-Start SKU to get free management applications. Mention that the Cisco network is the "platform" for business energy management.

Answer: B

QUESTION NO: 8

Which solution helps customers gain visibility into their BYOD traffic?

- A. QoS enforcement
- B. Cisco AVC application classification
- C. Intelligent path selection
- D. WAN optimization

Answer: B

QUESTION NO: 9

What is the goal of Cisco Borderless Network?

- A. To promote energy efficiency in data centers
- B. To connect anyone, anywhere, on any device
- C. To allow people to communicate on any device within the parameters of their networks
- D. To allow people to keep in touch with family members all around the world

Answer: B

QUESTION NO: 10

Which solution provides protection against spam, malware, and targeted attacks, and features data loss prevention and email encryption?

- A. Cisco AnyConnect Secure Mobility Solution
- B. Cisco Cloud Web Security
- C. Cisco Email Security Appliance
- D. Cisco Adaptive Security Appliance 5500

Answer: C